



CERSAIE

Elizabeth

eliane



DECORTILES

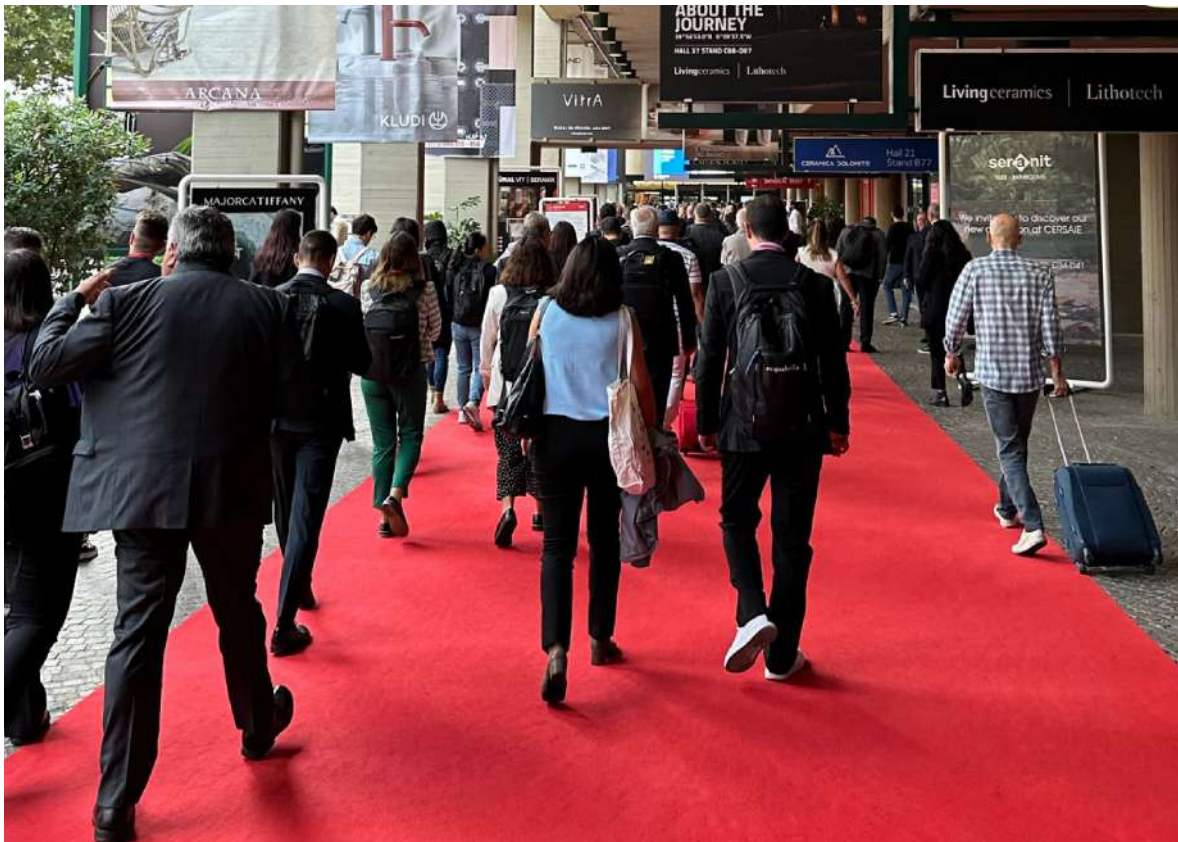
Elizabeth, Eliane, and Decortiles will participate in Cersaie 2024



From September 23rd to 27th, Elizabeth, Eliane, and Decortiles will participate in Cersaie, the largest bathroom tiles and furnishings trade fair in the world, which takes place in Bologna (Italy). This is one of the most important events in the annual calendar of the ceramic sector. "Once again, the three brands will be together at this event, in addition to celebrating the 40th anniversary of Eliane's first participation in the fair. At this moment, we will celebrate the achievements and present the news", said Rogério Longoni, Commercial and Marketing Director of Mohawk Brasil.

In this edition, the new Synthesis, Terras and Brasilidade collections will also be presented. In addition, it will be the debut of the co-creations that were successful in Brazil in 2024. The highlight will be the claddings created in

partnership with Cité, FGMF, Arthur Casas, Atelier Marko Brajovic, and Carol Gay.



In 2024, the event will be held in a 155,000 m² space divided into 15 pavilions, with 633 exhibitors from 24 countries, with an expected audience of more than 100,000 visitors. "Cersaie is the main event in the world ceramic industry. We are very proud to participate, present our brands, and represent the Brazilian industry. We operate in more than 50 countries, so this exhibition is an excellent opportunity to connect with our resellers, negotiate commercial agreements for next year, and open new markets", reported Márcio Müller, Export Superintendent at Mohawk Brazil.

About Elizabeth - A company that values Brazilian identity and understands consumers the best. With nine production centers spread throughout Brazil, the brand's products combine quality and design affordably to transform environments and ensure the best service. Elizabeth also develops products that bring color, joy, coziness, and all those delightful sensations that make life worth living. With Elizabeth, you will cover life with beauty, practicality, and

that extra something that only those who put their heart into everything they do can offer. Elizabeth has come to enchant, to match with everything that matches you.

About Eliane - Quality, technology, pioneering spirit, innovation, and sustainability are some of the words that translate Eliane Ceramic Tiles. With 64 years of experience in the market, Eliane was the first Brazilian ceramic company to manufacture porcelain tiles and always seeks to innovate in everything it produces. The company has 9 manufacturing units: 5 in Santa Catarina, 2 in Paraíba, 1 in Rio Grande do Norte, and 1 in Bahia, resulting in the largest and most complete portfolio in the country, as well as presence in over 80 countries and in more than 15,000 sales points. In addition, Eliane has Casa Brasil Eliane, a showroom located in São Paulo, and a distribution center in the United States. To learn more about Eliane Ceramic Tiles solutions, visit: eliane.com and [@elianerevestimentos](https://www.instagram.com/elianerevestimentos).

About Decortiles - Decortiles proposes a new way of looking at ceramics. The brand reflects all the Brazilian essence and pride of a unique product made in Brazil. Combining the need to live well with the desire for self-expression, Decortiles creates products that breathe art, fashion, and architecture. Passion for design makes the brand go beyond decoration, seeking to observe the movements and transformations of the world. The result of this constant search is exclusive coverings that combine technology with the rescue and beauty of handmade, a union that allows experiences beyond the material universe. To learn more about Decortiles solutions, visit: decortiles.com and [@decortiles](https://www.instagram.com/decortiles).

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